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# Argus Asian Petroleum Coke 2017

New markets and supplies for an expanding Indian industry

25-27 April | Hyatt Regency Mumbai, India

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<b>200+</b>	<b>100+</b>	<b>20+</b>	<b>25+</b>
Attendees	Companies	Presentations	Countries

## Highlights!

- ▶ Interactive and thought-provoking panel discussions on the petroleum coke market
- ▶ A dynamic speed networking session allowing delegates to meet every single participant at the conference
- ▶ Pre-conference half day coal forum
- ▶ More than 200 market representatives from global companies
- ▶ More time allocated for networking in the form of two cocktail receptions

## Confirmed Speakers



**Frank Brannvoll**  
Manager, Energy, Economics  
Studies and Statistics  
Cembureau



**K.C. Gandhi**  
Joint President  
Shree Cement



**Rajendra Singh**  
Chief Operating Officer  
Adani



**Jiang Wenren**  
Director  
Canada-China Energy &  
Environment Forum and  
Wilson Center Global

- **Sanjay Kumar**, Strategic Sourcing Director - Solid Fuels, LafargeHolcim
- **Jayanta Mohapatra**, General Manager - Petcoke and Minerals, Gulf Petrochem
- **Surinder Kumar Gupta**, Commercial Adviser, Dalmia Cement
- **Claire Pickard-Cambridge**, Asia Solid Fuels Manager, Argus

- **Lauren Masterson**, Petroleum Coke Editor, Argus
- **Pranay Shukla**, Senior Coal Analyst, Mercuria
- **Sathak Ibrahim**, Trade Manager, HC Trading
- **Anup Agarwalla**, Managing Director, BLA Power
- **Andrew Jones**, Senior Coal Correspondent, Argus
- **Rameshwar Singh**, Chief Manager, IOC
- **Robert Giglio**, Vice President of Strategic Planning, Amec Foster Wheeler
- **TBC, CMA**

Contact us for more information

✉ [asiaconferences@argusmedia.com](mailto:asiaconferences@argusmedia.com) ☎ +65 6496 9899

Petroleum  
illuminating the markets

Market Reporting  
Consulting  
Events

# Argus Asian Petroleum Coke 2017

Pre-conference coal forum | 25 April | Tuesday

## Key challenge to petroleum coke as a power generation fuel: Coal

14:00-14:45

**Keynote speech: Global coal development**  
TBC, Cement Manufacturers' Association

14:45-15:15

**Petcoke versus coal: Asia's pick**  
Anup Agarwalla, Managing Director, BLA Power

15:15-15:45

**Panel discussion: Coal's standings**

- A look at the regulatory environment, energy policy and tax regime
- Coal for cement: Consumption patterns and future trends

Moderator: **Andrew Jones**, Senior Asia Coal Correspondent, **Argus**  
**Anup Agarwalla**, Managing Director, **BLA Power**  
**Pranay Shukla**, Senior Coal Analyst, **Mercuria**

15:45-16:15: Networking break

16:15-17:00

**Roundtable interactions**

Table One: Understanding coal trade patterns, technics and hedging

Moderator: **Andrew Jones**, Senior Asia Coal Correspondent, **Argus**

Table Two: Alternative fuels: Getting attuned with the fluctuating price atmosphere

Moderator: **Claire Pickard-Cambridge**, Asia Solid Fuels Manager, **Argus**



Day one | 26 April | Wednesday

## Worldwide growth market

08:30-09:15

Registration and coffee

09:15-09:30

Chairman's welcome remarks

## Value fluctuations and trade expectations

09:30-10:00

**Panel discussion: Domestic versus imported petcoke economics: Battle for market share**

Moderator: **Claire Pickard-Cambridge**, Asia Solid Fuels Manager, **Argus**  
**K.C. Gandhi**, Joint President, **Shree Cement**  
**Rejendra Singh**, COO, Coal and Petcoke, **Adani**

10:00-10:30

**Petroleum coke price forecast: Volatile times?**  
**Frank Brannvoll**, Manager - Energy Economic Studies and Statistics, **Cembureau**

10:30-10:40

Questions and answers

10:40-11:10: Networking break

## Refining landscape - India and USA

### India

11:10-11:40

**Panel discussion: Rising domestic production**

Moderator: **Claire Pickard-Cambridge**, Asia Solid Fuels Manager, **Argus**  
**Rejendra Singh**, COO, Coal and Petcoke, **Adani**  
**TBC**, **IOC**  
**Rameshwar Singh**, Chief Manager, **IOC**

## US Gulf Coast

11:40-12:10

**Updates on US shipments into India and other Asian markets - supply challenges and fob rates**

**Lauren Masterson**, Petroleum Coke Editor, **Argus**

12:10-12:20

Questions and answers

12:20-12:50

**Speed Networking**

*One-stop opportunity to meet every single participant at the event*

12:50-14:00: Networking lunch

## Refining landscape (cont'd) - emerging Middle East producers

14:00-14:30

**Emerging supplies from the Middle East**

**Jayantha Mohapatra**, General Manager - Petcoke and Minerals, **Gulf Petrochemicals**

14:30-14:40


Questions and answers

## Regulations, technology and shipping

14:40-15:10

**China's emissions control policy in the global context**

**Jiang Wenran**, Director, **Canada-China Energy & Environment Forum and Wilson Center Global**

 The event was well organised with relevant topics & presentations by eminent speakers and provided excellent opportunity for networking with buyers, sellers, etc.

**Arun Daga**, **Ultratech Cement**

# Argus Asian Petroleum Coke 2017

15:10-15:40: Networking break

15:40-16:10  
Environment tax policy in India: Expectations and cautions

16:10-16:40  
**PetroPower – a high-value, strategic energy solution**  
**Robert Giglio**, Vice-President of Strategic Planning, **Amec Foster Wheeler**

16:40-17:10  
Logistics update and port developments into India  
**Ralph Leszczynski**, Head of Research, **Banchemo Costa Group**

17:10-17:20  
Chairman's closing remarks and end of conference day one



## Day two | 27 April | Thursday

08:30 -09:00  
Registrations and coffee

09:00-09:10  
Chairman's welcome back remarks

### Buyer's influence (India)

09:40- 10:10  
Understanding petroleum coke and coal trade in India  
**Pranay Shukla**, Senior Coal Analyst, **Mercuria**

10:10-10:20  
Questions and answers

10:20-10:50: Networking refreshments

10:50-11:20  
Cement infrastructure, developments and import trends  
**Surinder Kumar Gupta**, Commercial Adviser, **Dalmia Cement**

11:20-11:50  
Alternative market in India contributing to growth in demand  
**Sanjay Kumar**, Regional Category Manager, **Lafarge Holcim Group**

11:50-12:20  
CIL auctions and price effect on petcoke demand

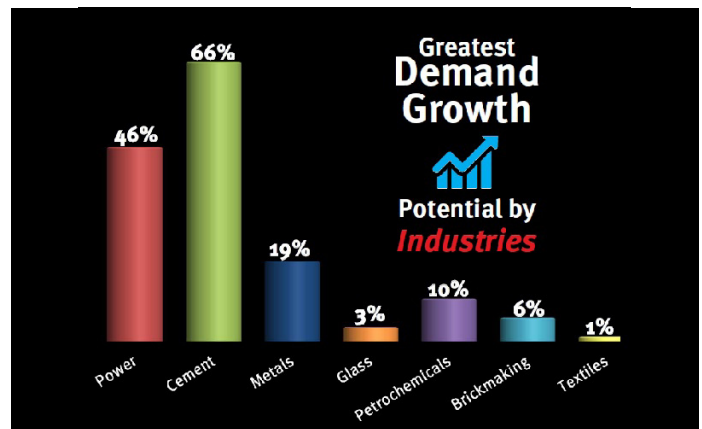
12:20-12:50

Panel discussion: Will India continue to be a big petroleum coke demand centre?

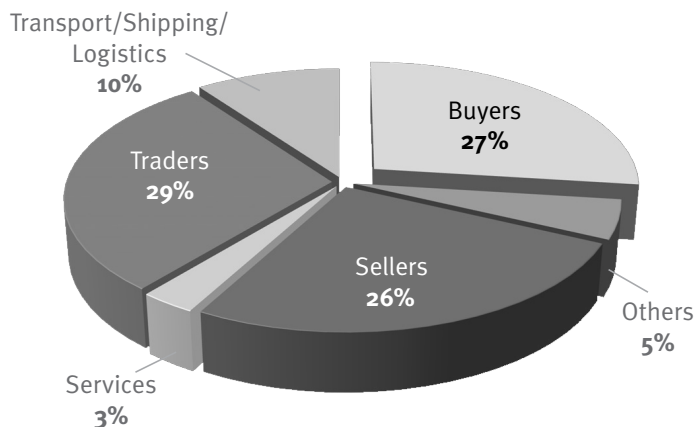
Moderator: **Claire Pickard-Cambridge**, Asia Solid Fuels Manager, Argus  
**Surinder Kumar Gupta**, Commercial Adviser, **Dalmia Cement**  
**Sanjay Kumar**, Regional Category Manager, **Lafarge Holcim Group**  
**K.C. Gandhi**, Joint President, **Shree Cement**

12:50-13:00  
Chairman's closing remarks and end of conference

13:00-14:30: Networking lunch



### Profiles of attendees



# Event registration : Argus Asian Petroleum Coke 2017

**EMAIL:**  
asiaconferences@argusmedia.com

**FAX:**  
Complete this form and fax to +65 6533 4181

**MAIL:**  
Complete this form and post to the address below

## DATES & VENUE

25-27 April 2017  
Hyatt Regency Mumbai, India  
Sahar Airport Road, Andheri East, Mumbai- 400099, India

### Standard Rates

- |   |          |
|---|----------|
| <input type="checkbox"/> Conference+ Coal Seminar | USD 1800 |
| <input type="checkbox"/> Conference Only          | USD 1600 |
| <b>Pre-Event</b>                                  |          |
| <input type="checkbox"/> Coal Seminar Only        | USD 500  |

\*Early Bird Promotion ends on 15 January 2017

**For group rates, please contact Samson Yeo (samson.yeo@argusmedia.com)**

\*Fee includes a full day of training pass to participate at all sessions, networking luncheon and refreshment breaks, one invitation to the cocktail reception and one set of conference documentation

\*\*A 7% Goods & Services Tax (GST) is applicable to all Singapore based companies for Singapore venue. Alternatively, registration fees are subject to the prevailing government tax.

## PAYMENT METHOD

- Invoice my company (Fill the form on the right and return it to us)
- Cheque enclosed (Fill the form on the right and enclose the cheque made payable to "Argus Media Singapore Group Pte Ltd").
- Online (www.argusmedia.com/aapc)

## CONTACT US

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Attn: Samson Yeo  
Tel: +65 64969977 | Fax: +65 6533 4181  
[asiaconferences@argusmedia.com](mailto:asiaconferences@argusmedia.com)  
[www.argusmedia.com/aapc](http://www.argusmedia.com/aapc)

## REGISTRATION FORM

Please print in BLOCK letters

### COMPANY DETAILS:

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Postal Code: \_\_\_\_\_  
Country: \_\_\_\_\_  
VAT number: \_\_\_\_\_

### DELEGATE 1 DETAILS

Name: Dr/Mr/Ms: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Special dietary/disability requirements (if any):  
\_\_\_\_\_

### DELEGATE 2 DETAILS

Name: Dr/Mr/Ms: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Special dietary/disability requirements (if any):  
\_\_\_\_\_

### DELEGATE 3 DETAILS

Name: Dr/Mr/Ms: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Special dietary/disability requirements (if any):  
\_\_\_\_\_

Signature: \_\_\_\_\_

## TERMS AND CONDITIONS

In these Terms and Conditions the expressions: "we", "us" and "our" refer to Argus Media Limited a company incorporated in England with registered company number 01642534 and whose registered office is at Argus House, 175 St John Street, London, EC1V 4LW; and "you" and "your" refer to you.

Subject to availability, we accept bookings for events through the online, electronic or postal submission of a registration form. Upon our communication to you (including by email) of our acceptance of your booking, there shall be a legally binding contract between you and us incorporating these Terms and Conditions.

### Payment

1. If payment is not received in full at the time of booking, your booking will be provisional until payment is received in full in accordance with paragraph 2 below. You acknowledge that we cannot guarantee bookings made on a provisional basis.

2. Payment must be made by the earlier date of the following: (i) within 30 days of the date of this invoice; (ii) by no later than 7 days before the event.

3. Fees are a fixed price and unless otherwise stated reductions and discounts cannot be offered should you not wish to attend the entire event.

4. In order to qualify for any "early bird" discounts, booking and payment in full must be received prior to the date specified above and on the invoice.

### Cancellations and Substitutions

1. If you are unable to attend the event, you may send a substitute provided that you inform us in writing to asiaconferences@argusmedia.com at least 48 hours before the commencement of the event.

2. Cancellations made in writing to asiaconferences@argusmedia.com at least 1 calendar month prior to the event will be refunded in full, less a 15% administration charge. No refunds will be given for cancellations received thereafter.

3. Failure to attend all or part of an event for any reason whatsoever will be treated as a late cancellation and no refunds will be given.

4. If the event is cancelled for any reason within our control, then the registration fee will be fully refunded. We shall not be liable for any other loss, damage, costs (including without limitation travel, visa or accommodation costs), expenses or other liabilities incurred by you in connection with such cancellation. Refunds may take up to 25 business days.

### Events

1. Our agendas are correct at the time of issue; however, it may be necessary to make some amendments to the content, speakers, location, and/or timing of the event.

2. Please advise us of any special requirements (such as access or dietary requirements) at the time of booking.

3. We reserve the right to refuse admission to an event for any reason.

4. Views expressed by speakers at the event may not be the views of Argus. All event materials are provided to you on an "as is" basis and we make no warranty as to the completeness or accuracy of such materials.

5. You agree that, unless otherwise expressly stated, we own all intellectual property rights in all event materials and delegate lists.

6. You may not film, photograph or otherwise record all or any part of the event without our prior written consent.

7. You must comply with all applicable laws and any health and safety requirements (including no smoking signs) in respect of the event.

### Privacy and Marketing

1. Any personal data you disclose to us will be processed in accordance with the Data Protection Act 1998 and our privacy policy.

2. Your personal data may be used by us and carefully selected third parties to inform you about other products and services that may be of interest to you via telephone, post and/or email. If you do not wish to receive such marketing information, please contact us.

3. You agree that we may use your company name in marketing promotions in connection with this event.

4. We may record (by audio and/or visual means) all or part of the event. You agree that we may use and distribute such recordings for the purposes of training, publicity and documentation.

### General

1. It is your responsibility to arrange appropriate insurance cover for your attendance at the event.

2. You are fully responsible and liable for any loss or damage caused by you to property or individuals at an event.

3. Except in respect of death or personal injury caused by our negligence or for fraud, our total aggregate liability in connection with the event shall be limited to the fee paid by you.

4. You are responsible for safeguarding your own property at the event. We accept no liability in respect of any damage to, or theft or loss of, your property.

5. These Terms and Conditions together with the registration form set out the entire agreement between you and us.

6. If any provision of these Terms and Conditions (in whole or in part) is found by any competent authority to be unenforceable or illegal, the remainder of provisions shall remain in force.

7. These Terms and Conditions shall be governed by the laws of England and you agree to submit to the exclusive jurisdiction of the English courts.

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