



# Agriculture

Trusted commodity market intelligence and insights

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“ For over 50 years our independent and trusted market reporting, robust methodologies and collaborative approach have provided customers with vital transparency and a deeper understanding of market dynamics to help them make better-informed decisions with confidence. ”

## **Adrian Binks**

*Chairman and  
Chief Executive Officer*



# Who we are

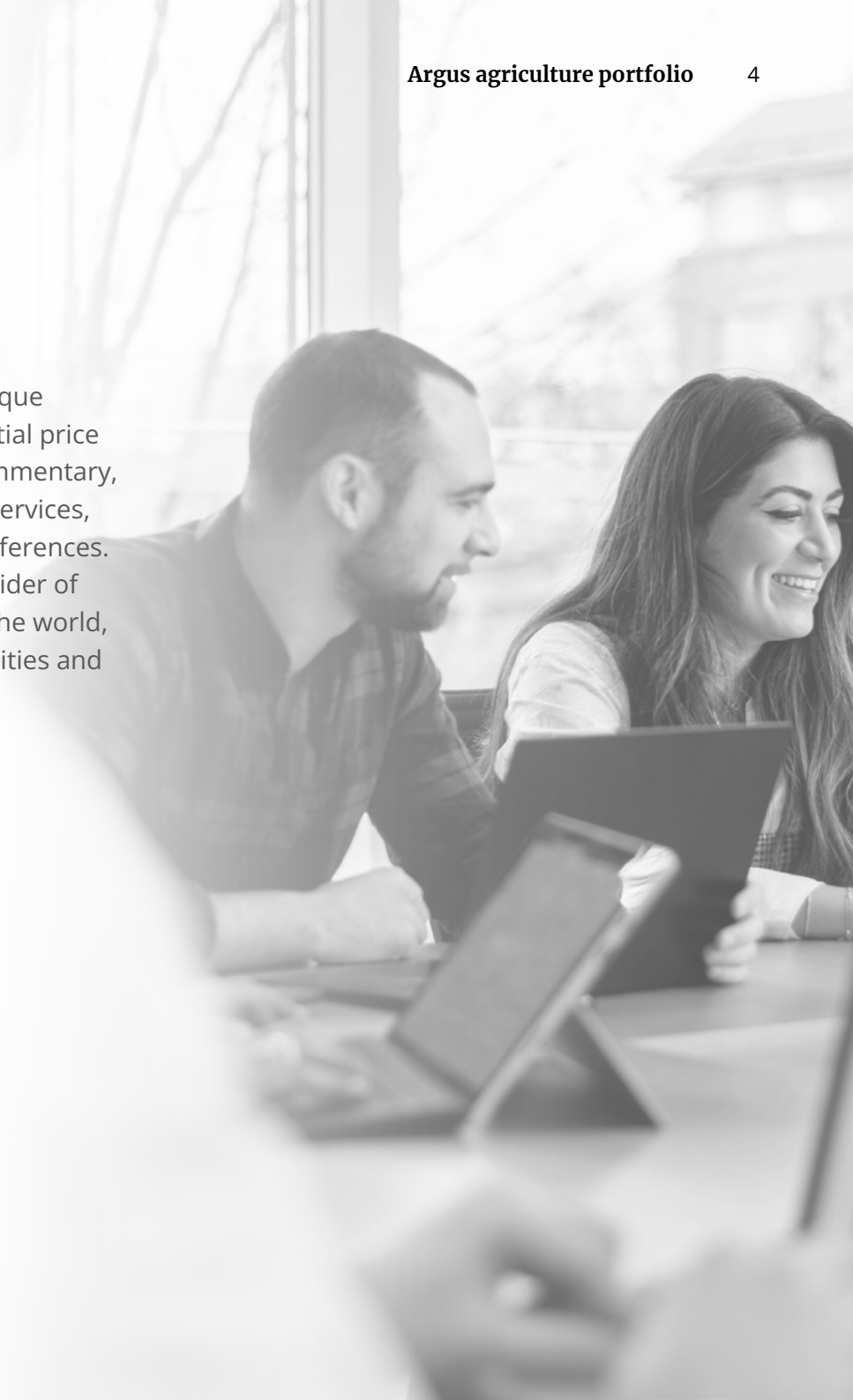
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## About Argus

Argus is the leading independent provider of market intelligence to the global energy and commodity markets.

Founded in 1970, we remain a privately held UK-registered company owned by employee shareholders and global growth equity firm General Atlantic. Companies, trading firms and governments in 160 countries around the world trust Argus' market intelligence and data to make decisions, analyse situations, manage risk, facilitate trading and for long-term planning.

Argus illuminates complex and opaque commodity markets through essential price assessments, news and market commentary, outlooks and analytics, consulting services, data science tools and industry conferences. We pride ourselves on being a provider of trusted price benchmarks around the world, for pricing transportation, commodities and energy markets.





# Integrated commodity coverage

To fully understand one commodity market, you need to understand adjacent markets. At Argus we are uniquely positioned to operate across the full supply chain from upstream to downstream, sharing knowledge between each commodity and region to give you the most accurate and reliable intelligence available.

From upstream production to downstream end-uses, Argus illuminates complex and opaque commodity markets. We bring to light critical insights our customers depend upon to simplify decision making and manage risk.

**30,000+**

**Price assessments**

published across the full energy and commodities supply chain

**80,000+**

**Price data points**

are published each day to meet our clients' data requirements

**300+**

**Exchange-listed contracts**

settled using Argus price assessments

**143,000+**

**News and analysis articles**

published every year, ensuring clients have their finger on the pulse of commodity markets

**500+**

**Experts**

combining extensive market reporting, journalism and strategic consulting experience

**33+**

**Offices**

globally on the ground in key energy and commodity trading hubs

# Interconnected market solutions

Interlinking market intelligence across multiple disciplines and timeframes to provide a comprehensive view of complex and opaque commodity markets.



## Price reporting

Robust price assessments published daily, weekly and biweekly, benchmarked and indexed across key markets and trading hubs.



## News and commentary

Timely and crucial updates on market-moving news and developing trends, as well as expert market commentary.



## Near-term outlooks

Providing short-term price forecasts, forward trade balances, new capacity analysis and supply-demand drivers.



## Long-term analytics

Understand what's driving the markets and where they are heading, through in-depth analysis of future demand, supply, pricing, costs and capacity.



## Consulting

We partner with you to deliver best-in-class, fully customised consulting solutions, including in-depth market research and analysis.



## Forward curves

Independent market valuation tools to support investment and trading decisions for commodity markets.



## Conferences

Our curated events provide the perfect platform to network with industry peers and hear unique insights from knowledgeable speakers around the globe.



## Proprietary data

Interrogate our valuable datasets to identify trends and opportunities, and integrate them into your internal systems.

An aerial photograph of a vast agricultural field, likely corn, with a tractor visible in the distance. The field is divided into long, straight rows of crops. The sky is a deep blue with some light clouds. The overall scene is bright and clear.

# Agriculture market intelligence

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# Introduction to Agriculture

The Argus Agriculture team excels in global and domestic grains, oilseeds, and vegoils markets, with a presence in Australia, China, Ukraine, France, the UK, Brazil, and the US. We also cover North American organic and non-GMO markets, and our Australia team reports on cattle and beef markets.

Our reporters and analysts provide daily market analysis, cash prices, news, and downloadable data, along with S&D forecasts and crop tour results in weekly and monthly reports. We also publish biannual organic estimates and biweekly cattle and beef market commentaries and prices.

**Jade Delafraye**

*Agriculture Editorial Manager*  
Argus Media



Argus pricing is a leading benchmark in global agricultural markets. In grains and oilseeds, our expertise in the Black Sea region makes us a key price reference for tax calculations.

Trade financiers use our prices to value collateral, and firms rely on our S&D forecasts and data for market visibility.

In Australian meat and livestock markets, we serve as a cash settlement price for derivatives and a floating price reference in long-term supply contracts.

**Fiona Poynter**

*Global Agriculture Lead,  
Business Development*  
Argus Media



# Agriculture market coverage

Our analysts and reporters are located in the key agricultural import and export hubs including China and Brazil

## 50+

Agriculture market experts working locally on the ground across key trading hubs

## 250+

Argus price assessments covering the global agriculture markets

## 60+

Agriculture fundamental datasets available for download



## Grains, oilseeds and vegoils

Industry-leading coverage of wheat, corn, barley, soybeans, rapeseed, sunseed and vegoils (including palm oil products).



## Organic grains and oilseeds

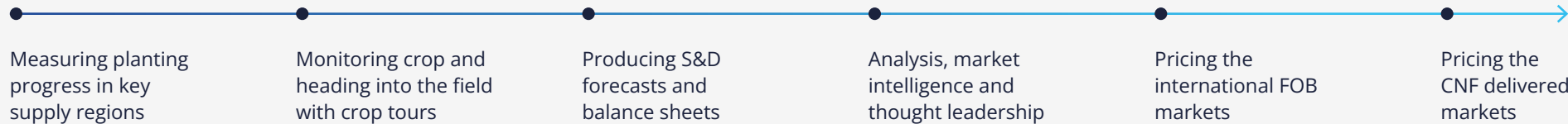
Coverage includes organic wheat, corn and soybeans as well as organic dairy and feed demand.



## Meat and Livestock

We provide weekly price benchmarks and market intelligence for the Australian domestic cattle and beef export markets, including trim and prime cuts.

## We connect the supply chain from crop planting intentions, all the way to CNF delivery



# Argus Agriculture services

## Argus AgriMarkets



### Get the full picture of grains, oilseeds and vegoils markets

Daily market insights in global grains, forward-looking analysis, global cash prices, policy-related news, tender information and other real-time news. All are accessible through a clear and concise pdf and via your real-time, customisable dashboard, where you can download our proprietary Excel datasets.

A weekly supplement in Mandarin is also available.

[Learn more](#) >

## Argus AgriMarkets Outlook



### Your reliable weekly and monthly forecasts for the global grains, oilseeds and vegoils markets

Access a weekly webinar and slide deck, S&D forecasts available for download, and a monthly forecast/thought leadership report ahead of the USDA's WASDE report. Get a four-week to three-month market trend for each of the products covered and benefit from our exclusive crop tour reports in the Black Sea region with yields, crop conditions and production estimates.

[Learn more](#) >

## Argus AgriMarkets Organic and non-GMO



### Robust, independent market intelligence for the organic and Non-GMO sectors

Weekly analysis of organic and non-GMO market dynamics, forward look at three and six-month market pressures, food-grade market coverage on organic wheat, corn, soybean and soy meal. Access our proprietary interactive acreage and facilities maps through your real-time dashboard, along with drought index data and quick access to trade analytics tools. Get exclusive news and key information on organic dairy farms, inventories and production data.

[Learn more](#) >

## Argus Meat & Livestock



### Navigate turbulent markets with relevant, reliable price indexes

Get weekly news, key prices and analysis for northern feeder cattle, northern Angus feeder cattle, frozen boxed beef and prime cuts. Access all this valuable data thanks to your dedicated, editorially curated dashboard.

[Learn more](#) >

# Argus Agriculture services – French language

## Argus AgriMarkets France

### Understand and follow the global agriculture markets

Daily market insights in global grains, forward-looking analysis, global cash prices and policy-related news, tender information, monthly WASDE report analysis, weekly insight on farmers' selling and buying strategy, SMS alerts, weekly market decoding and opinion, technical analysis on European and US grains and oilseeds futures markets. Benefit from a quarterly market panorama online meeting assessing the key market drivers to watch out for with our proprietary forecasts and S&D analysis and conclusions.

This service is provided in French.

[Learn more](#) 

## Argus AgriMarkets Outlook France

### Get ahead of the grains, oilseeds and vegoils markets

Daily market insights on the global agricultural markets, insight into farmers' buying/selling strategies, SMS alerts, weekly market decoding and opinion. Benefit from bespoke, online market panoramas and direct calls throughout the year with your dedicated, certified market expert to get a view of the key market drivers to watch out for, as well as discussing and challenging your strategy. Access and download all of the available data through your own dashboard

This service is provided in French and English.

[Learn more](#) 

# Argus Agriculture price assessments

Argus prices are used as trusted reference points in physical supply and derivatives contracts, for market-to-market purposes, as an indication of value for tax assessment, for risk management, and strategic analysis and planning

## 250+

Argus price assessments covering the global agriculture markets

### Americas

Wheat CWRS Canada fob Vancouver  
 Wheat SRW, HRW US fob Gulf coast  
 Wheat Argentina fob upriver  
 Corn fob US Gulf coast, Brazil fob Santos, Argentina fob upriver  
 Soybeans fob US Gulf coast, Brazil fob Paranagua  
 Feed and malting barley Argentina fob Necochea/Bahia Blanca  
 Soybean meal, Argentina fob upriver

#### Organic prices

Organic corn (feed) del US, Corn Belt, East Coast  
 Organic soybeans (feed) del US, Corn Belt, East Coast  
 Organic milling wheat (HRS, HRW, SRW) fob; organic durum wheat fob  
 Organic soybeans 40-42pc protein, minimum 42 pc protein del US Corn Belt  
 Organic white corn, yellow corn (food grade) del US Corn Belt

### Black Sea

Wheat Russia fob Novorossiysk  
 Wheat Romania-Bulgaria fob  
 Corn Romania-Bulgaria fob  
 Ukraine GMO & non-GMO soybean  
 Wheat Ukraine fob POC and Danube, cpt, dap  
 Corn Ukraine fob POC and Danube, cpt and dap  
 Barley Ukraine fob Danube, cpt, dap  
 Rapeseed Ukraine cpt and dap  
 Sunflower seed Ukraine cpt and dap  
 Sunflower meal Ukraine fob POC, cpt

### Middle-East and Africa

Milling wheat Morocco cfr  
 Sunflower oil cif Turkey

### Europe

Wheat France fob Rouen  
 Corn, Wheat Spanish Med cif  
 Wheat Baltic fob

### Asia-Pacific

Milling wheat southeast Asia cfr  
 Soybean China cfr  
 Corn China cfr  
 ASW fob Western Australia  
 APW fob Western Australia  
 Sunflower oil cif India  
 China palm olein cfr

#### Meat and livestock prices

Australian frozen boxed beef exports (65CL, 75CL, 85CL and 95CL) fas Brisbane  
 Australian prime beef cuts fas Brisbane  
 Australian northern feeder cattle prices



**The Argus advantage**

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## Why Argus?

The Argus advantage is centred on trusted market intelligence. In this world of complex commodity markets, our people, heritage and collaborative approach set us apart. So you can be confident in the value of our solutions, driven by our three cornerstones: expert minds, track record and transparent methodologies.

### People

Our dedicated teams of industry professionals are close to local markets, so you benefit not only from precise pricing data but the breadth of market intelligence at their fingertips. Data alone — no matter how accurate — is not sufficient.

### Heritage

For over 50 years, clients have benefited from the precise market intelligence delivered by Argus experts working collaboratively across the global commodity markets.

### Methodologies

The unique market insights we deliver are founded on a deep understanding of market mechanisms. Our methodologies for price discovery are transparent and firmly based on rigorous processes and specifications developed in consultation with market participants.

# How we deliver

Our wide range of delivery methods provides immediate access to the information you need, in the format you want.

## Client Portal

The Argus Direct® client portal is an online platform that provides access to our data, news and analysis via dynamic dashboards, innovative tools and PDF publications. You can stay informed about the rapidly evolving energy and commodity markets anytime, anywhere with real-time updates.

### Price assessments

View and export current and historical price data to understand price movements.

### Chart comparison

Create charts to compare different markets and monitor arbitrage opportunities by creating a spread.

### Exclusive news stories

Filter and select your most relevant topics and regions and see highlighted key stories.

### Alerts

Set up mobile and email alerts to be notified when key prices and stories are published.

### Workspaces dashboards

Immersive and interactive dashboards enable you to quickly see the insights most relevant for you.

### Market reports

Access the latest PDF reports as soon as they are published, by viewing online or downloading.

## More delivery methods

### Argus Data Science Studio

A powerful modelling tool designed to support your analytics, trading, hedging and risk management decisions.

### Data feed

Securely feed our data directly to your systems via FTP, API and other options.

### PDF email delivery

Get our reports delivered direct to your inbox.

### Channel partners

Access Argus data within the platforms widely used across the industry.

### Argus Open Markets®

Our web-based electronic spot market deal initiation platform.



# Speak to us now

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🌐 [argusmedia.com/agriculture](https://argusmedia.com/agriculture)

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